

## Trance on the Porch Statement of Programming Philosophy

Trance on the Porch (TOTP), an independent, non-profit, commercial-free radio program, has been airing since early 2009 from KZGM-FM in Cabool, MO, and is distributed nationally to the Pacifica Radio Network at no charge. Each two hour weekly program is divided into two 59 minute segments, suitable for automatic ingestion into broadcast systems via Pacifica's distribution platforms.

TOTP is a fully host-augmented program designed to be aired on FM radio stations and internet broadcasters affiliated with Pacifica, and is not a podcast. It is the belief of the producer that anyone, regardless of experience and technical ability, can create and promote a podcast, which yields a flood of poor quality product, whereas it requires sharp programmability and keen attention to quality in order to get added to crowded FM broadcast station schedules. Therefore, Pacifica network affiliates should be rewarded with programs, like TOTP, of high standards on an exclusive basis, and should not have to share such programs with internet distribution.

The content of each program is comprised of one new mix, recorded live by the show's host and producer, DJ Mark. The balance of each episode contains one guest mix set, either from a talented but relatively unknown DJ, or a classic mix set from one of the giants of the industry. Particular focus is paid to mixes that have stood the test of time and, despite their age, still remain fresh in the ears of other DJs and producers globally, but have largely been unheard by listeners in the United States.

Although TOTP is, at its core, a club mix show, the genres highlighted in each episode are largely those not aired on commercial FM radio stations. Frequently, trance, progressive house, breaks, drum n bass, and electro house are featured in mixes aired on the program. Top 40 mainstream music, associated remixes, and flash-in-the-pan, trendy genres are generally ignored, so as to provide a unique programming experience that is not heard on other radio stations, and which also do not compete against local commercial FM playlists.

On occasion, TOTP may feature a special theme episode in place of a standard format episode. Such instances may include, but are not limited to, Christmas, April Fool's Day, and Independence Day. The producer reserves the right to substitute episodes at his discretion. Listener feedback is encouraged for such theme episodes.

TOTP has absolutely no political, social, gender, age, or lifestyle bias, and is committed to providing family-friendly programming for all audiences. The audience's intelligence is always respected, never compromised, and to that end, is served with high-quality, sophisticated music that serves to enrich the listener's appreciation for the global dance music scene.

Music from independent producers and DJs from across the country and around the world, which meet the high standards set for national radio airplay on TOTP, is encouraged to be submitted for consideration in future episodes. Links to download high-resolution MP3s, and, for mixes, text of the set playlist, is to be sent via e-mail to djmark – at – djmark – dot – us.

-DJ Mark, February 2012